



## SHTA Membership Hotel Member Application

SHTA at present represents close to 150 companies in Dutch St. Maarten, including resort hotels, small hotels, timeshare, airlines, banks, restaurants, shops etc. Obviously there is strength in numbers. The larger the organization gets, the more we will be able to do for our members. SHTA has a Small Hotels Division under its umbrella structure, which is linked to several promotional programs that are specifically designed to support small properties. Via SHTA **your hotel** could also be linked to the Caribbean Hotel Association (CHA), which hosts an elaborate package of benefits, including promotion, representation, training opportunities and more.

In addition to promotion, SHTA is also involved in product development and advocacy. We seek to upgrade St. Maarten's tourism product via educational and environmental programs for example. Via our advocacy programs we address new legislation on a federal and an island level, which may be detrimental to the tourism industry. A strong central organization can be much more effective in dealing with important issues than all the resorts or restaurants making their individual case.

Further the SHTA has introduced several new membership benefits such as employers' seminars geared to updating and educating members on local issues such as labor, SVB and more; the tourism discount card that entitles all SHTA member employees to discounts at a growing number of participating companies, and new member business discounts.

We would be happy and proud to also represent **your hotel** and assist in promoting the property. Please find an application form for membership here following. If you need additional information, please feel free to contact the SHTA Office anytime. We look forward to working with you.

Yours very truly,

Giselle Dirckx  
Project Manager  
Sint Maarten Hospitality and Trade Association

## SHTA Membership DUES structure

Membership dues (SHTA / CHA) are based on the total number of rooms:

Membership year: April 2005 – March 2006

Dues are pro-rated

<u>SHTA dues</u>	<u>CHA dues</u>
\$20.00 flat fee per room	A 1 - 50 \$ 5.50 EA
Minimum annual dues is \$ 350.00	B 51 - 100 \$ 4.50 EA
No maximum annual dues	C 101 - 200 \$ 4.00 EA
	D $\geq$ 201 \$ 3.50 EA
	<ul style="list-style-type: none"><li>• Minimum CHA dues \$ 250.00</li><li>• Maximum CHA dues \$ 2,500.00</li><li>• CHA dues are payable to SHTA</li></ul>

# SHTA Membership Application

## Hotel Member Application

YES, I want to apply for membership in the  
St. Maarten Hospitality & Trade Association

Hotel Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Title: \_\_\_\_\_

E- Mail address: \_\_\_\_\_

Mailing Address: (PO Box) \_\_\_\_\_

Street Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Number of Rooms: SHTA \_\_\_\_\_ CHA \_\_\_\_\_

Membership Dues: SHTA: \$ \_\_\_\_\_

CHA: \$ \_\_\_\_\_

Date of joining: (MMDDYY) \_\_\_\_\_

Number of employees: \_\_\_\_\_

Name: \_\_\_\_\_

Signature \_\_\_\_\_

Please fill out and mail this application form and enclosed check to;  
St. Maarten Hospitality & Trade Association, PO box 486, Philipsburg or stop by at our office on  
WJA Nisbeth Road # 33a (above Philipsburg Theatres / Subway Restaurant).  
For further information; Tel. 599-5420108, Fax 5420107, e-mail: [info@shta.com](mailto:info@shta.com)